



## **Press release Devote Clothing Ltd**

**3rd October 2008**

### **A year already ... and what a year for d.vote!**

A year ago d.vote was launched at The Xpo 2007. What a year it has been for us! In the space of one year, we have become a household name in the rubber fetish industry. Our brand is now seen as a leader in innovative design and high quality exclusive rubber gear. Our returning customers and our increasing number of wholesale customers are proof that our unique concept is working. We have built a solid reputation of professionalism and fairness. At d.vote, we are devoted to our customers and to their fetish. We are proud to come back to The Xpo to share the results of a full year of creation and devotion.

Throughout the year, we have developed new products and we have improved some of our original designs and creations. We have explored ways to involve ourselves into the community and have built new partnerships locally and internationally. Our customers have provided us great feedback and we have listened to them to adjust our offering and to expand it.

This year, we will proudly show some of our creations at the fashion shows throughout The Xpo. This is part of our participation to the London Fetish Week. Don't miss d.vote on the catwalk at The Xpo. This will be the occasion to get a glimpse of what d.vote is about.

We at d.vote are all looking forward to meet you at The Xpo.